



Contentstack Academy Course Guide

Recommended learning paths, in order, by role



For Developers

5 COURSES · ~6HRS TOTAL

1. [Developer Onboarding](#) · 1hr 30min

Get set up with your dev environment, the CLI, and your first stack.

2. [End-User Training](#) · 2hrs

See the content editing experience from a business user's point of view.

3. [Content Modeling](#) · 1hr 30min

Design content types, references, and reusable structures.

4. [Intro to Automation Hub](#) · 1hr

Automate workflows and connect systems without writing code.

5. [Marketplace Apps](#) · 1hr

Extend Contentstack with pre-built and custom marketplace apps.



For Business Users

3 COURSES · ~6HRS TOTAL

1. [End-User Training](#) · 2hrs

Learn the content editing experience, from entries to workflows.

2. [Content Modeling](#) · 1hr 30min

Understand how content types and structures are organized.

3. [Content Manager Certification Path](#) · 2hrs 30min

Earn your official Contentstack Content Manager credential.



For Project Managers

2 COURSES · ~2.5HRS TOTAL

1. [Project Managing a Contentstack Implementation](#) · 1hr 30min

Plan, scope, and lead a Contentstack rollout from kickoff to launch.

2. [Project Manager's Guide to Implementing Lytics](#) · 1hr

Manage a Lytics personalization implementation start to finish.

Getting Started

Three steps to complete your learning path



STEP 1

Create your Academy account

Sign up with your work email to unlock every course.



STEP 2

Create a training instance

Follow the [steps here](#) to create your training instance.



STEP 3

Reach out with any questions

As you complete these courses, please reach out with any questions.